Cause Effective

Activating Nonprofit Thriveability

Cause Effective
40th Anniversary Celebration
and Awards Presentation



A LETTER FROM THE BOARD CHAIR

Greetings Friends,

My affiliation with Cause Effective spans more than 25 years, first as staff, then hiring CE for its excellent consulting services, serving as a steadfast donor and ambassador, and now in my position as Board Chair. I've experienced much of Cause Effective's growth, from an organization that helped fledgling nonprofits produce special events to a respected thought leader in the sector. I am proud to have witnessed my friend and colleague, Judy Levine, lead the organization with depth and wisdom, especially during moments of crisis.

Cause Effective has a history of supporting nonprofits through challenging times.

Some highlights:

- We counseled Human Rights Watch as they mobilized against the anti-Arab messaging pervasive after 9/11.
- We guided Union Settlement and many other anchor NYC nonprofits to develop long-term fundraising strategies in response to the new economic reality that hit them in the 2008 financial crash.
- We helped GOLES (Good Old Lower East Side) obtain the resources it needed to support its community's elders stranded during Hurricane Sandy.
- During the COVID-19 pandemic, Cause Effective not only successfully delivered programs, coaching, and consulting services virtually but also helped nonprofits navigate the dizzying changes that came along, like remote donor cultivation, virtual programming, and the fundraising stresses of dramatically increased need.

I am especially proud that we launched the effort to address issues that professionals of color in fundraising experience in the sector, presenting our findings in our exclusive 2019 report Money, Power, and Race. After George Floyd's murder, Cause Effective invested with renewed vigor in our exploration of how the fundraising profession contributes to the perpetuation of white supremacy, upheld within the dynamics of money, power, and race present in philanthropy. In response, we launched the Preparing the Next Generation (PTNG) initiative, now in its fourth year, including its Fellows, Focus on Fundraising, and Rising Leaders programs. PTNG has helped more than 250 fundraising professionals of color to learn, grow and empower themselves within the money, power, race dynamic.

As Cause Effective moves boldly into our fifth decade, we are looking to enhance and expand our model, ensuring that nonprofits not only survive but thrive, especially in the midst of turbulent times.

I am so excited to have been part of the incredible evolution of Cause Effective. As I look forward to our next chapter, I hope you stay connected as Cause Effective continues to grow, lead, and innovate.

Sincerely,

Zanette

Zanetta Addams-Pilgrim
BOARD CHAIR, CAUSE EFFECTIVE

CE40 ACTIVATING NONPROFIT THRIVABILITY

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From community banking to community building

At JPMorgan Chase we're making a difference in the communities where we live and work by backing the nonprofits, businesses, programs and ideas that are moving our communities forward.

Congratulations to all the Cause Effective Thrivability Award honorees on their well-deserved recognition. Thank you for using your voice, vision and extraordinary leadership to help create a more vibrant, effective nonprofit sector.

We proudly support Cause Effective and celebrate these amazing leaders. Happy 40th!

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CE40 PROGRAM

WELCOME

Zanetta Addams-Pilgrim

Board Chair, Cause Effective

HOST

George Suttles

Executive Director, Commonfund Institute

AWARD PRESENTATIONS

Dimple Patel, Senior Program Officer, The New York Women's Foundation presents

THRIVABILITY AWARD FOR JUSTICE AND EQUALITY

Mohamed Attia & Carina Kaufman-Guiterrez

Managing Director & Deputy Director, Street Vendor Project at the Urban Justice Center

THRIVABILITY AWARD FOR COMMUNITY TRANSFORMATION

Jo-Ann Yoo

Executive Director, Asian American Federation

Ana Oliveira, President and CEO, The New York Women's Foundation presents

THRIVABILITY AWARD FOR PHILANTHROPIC LEADERSHIP

Camille Abrahams Emeagwali

Senior Vice President Programs & Strategic Learning, New York Women's Foundation

Melissa Madzel, Managing Partner, Axis Talent Partners presents

THRIVABILITY AWARD FOR CORPORATE LEADERSHIP

René Deida

Vice President, Corporate Giving, Prudential Financial

Patricia Swann, Program Director, Thriving Communities, New York Community Trust presents

LEGACY OF SERVICE AWARD

Judy Levine

Executive Director, Cause Effective

VIDEO PRESENTATION

Cause Effective Activating Nonprofit Thrivability

Cause Effective

Gender Justice

Women Lead

Peace Justice

Diversity

Housing and Economic Development

BIPOC Leadership Reproductive Justice

Belonging Anti-Violence Fairness

activating Allyship

Equality hon profit thrivability Freedom Community

Social Impact

Human Rights Democracy **Racial Justice** Equity Social Change

Voting rights Humanity

Environmental Justice

LGBTQ Rights

Girl Empowerment

Inclusion

Education and Youth Development



CE40 ACTIVATING NONPROFIT THRIVABILITY HOST

George Suttles

Executive Director,
Commonfund Institute

George Suttles leads Commonfund's educational, thought leadership, and professional development activities as Executive Director of Commonfund Institute.

Prior to joining Commonfund, George was a Program Officer at the John A. Hartford Foundation, an independent, national private foundation focused on improving care for older adults. Before joining the foundation, he was a Vice President, Senior Philanthropic Relationship Manager at U.S. Trust/Bank of America. In this role he worked with private and institutional clients on issues related to best practices in strategic grantmaking and governance.

He is a member of numerous nonprofit boards including The Laundromat Project (Chair), Drive Change (Chair) and the New York Foundation, where he serves as Treasurer and chair of the investment committee. Currently, he is on the Adjunct Faculty at the New York University (NYU)



School of Professional Studies, teaching classes on private and corporate philanthropy.

George received a B.A. from Wesleyan University, an M.A. in Philanthropic Studies from Indiana University Lilly Family School of Philanthropy (IUPUI) and an M.P.A. from Baruch CUNY School of Public Affairs.

A MESSAGE FROM THE FOUNDERS

We launched Cause Effective (then called Folkworks) with a vision of making the world better by helping nonprofits produce events, raise money, and inspire volunteers to further their crucial causes.

We never dreamed it would still be going strong 40 years later as a creative thought leader and facilitator of nonprofit growth and transformation.

We salute Judy Levine, who as consultant and then Executive Director, has led the organization through turbulence and triumph.

We are thrilled that, under her leadership, Cause Effective has evolved to focus on empowering nonprofit leaders of color to promote equity and justice in their organizations and the world.

And we eagerly await the great things to come under the next generation of Cause Effective leadership.

Congratulations to Judy and all the honorees!

Ted Geier Anita Nager Jeff Trachtman

CE40 ACTIVATING NONPROFIT THRIVABILITY SPECIAL TRIBUTE

Judy Levine

Executive Director, Cause Effective

After 16 years, Judy Levine leaves Cause Effective an innovative, visionary and influential sectoral leader. During her time as Executive Director, Judy expanded programs that have transformed the nonprofit sector's leadership of the future. Through her vision, Judy has broadened Cause Effective's focus from neighborhood-based in-person interventions in New York City to programming that reaches the entire country.

Judy joined the team in 1993 as a Senior Associate and worked with organizations to strengthen their fundraising and board governance practices. In 2006, she became the Executive Director and under her leadership, Cause Effective has:

- Expanded program offerings from workshops and individual consultancies to initiatives designed to transform the nonprofit sector's leadership of the future
- Tripled its talented and committed 17-member staff team, adding a diversity of expertise, tenure, and lived experience
- Increased its budget 4-fold to \$1.6 million through a growing base of funders, donors, and individual nonprofit contract fees
- Broadened the organization's focus from neighborhood-based in-person interventions in New York City to sectoral programming with national import

Through strategic philanthropic partnerships with institutions like the New York Community Trust, New York Women's Foundation, Prudential Foundation and Robin Hood, Cause Effective



has been able to expand its reach to provide intensive programming, coaching and workshops to hundreds of grantee partners in the areas of fundraising, communications and board governance that amplifies diversity, equity and inclusion in the nonprofit sector.

Judy's commitment to addressing bias, microaggressions and racism that fundraisers of color experience in their work has been trailblazing with the implementation of Preparing the Next Generation (PTNG) programs that have served over 250 BIPOC nonprofit leaders.

She has also built a team of expert senior consultants and nonprofit professionals who work collaboratively to fuel social change and equity. Her leadership has positioned Cause Effective towards national expansion with a new strategic direction that will help to transform and elevate nonprofit leaders, their organizations and create sectoral change to strengthen nonprofit organizations.

Judy is transitioning when Cause Effective is strong and growing. Judy's vision, dedication, and years of hard work and perseverance has built an organization impacting thousands of people each year to create an equitable world.





CONGRATULATIONS CAMILLE EMEAGWALI ON THIS WELL-DESERVED **HONOR! YOUR LEADERSHIP** IS TRANSFORMATIVE AND INSPIRING.

#CELEBRATEWOMEN





NYWF.ORG 💟 🧿 @NYWOMENSFDN

CAUSE EFFECTIVE THRIVABILITY AWARD FOR PHILANTHROPIC LEADERSHIP

Camille Abrahams Emeagwali

Senior Vice President Programs & Strategic Learning, New York Women's Foundation

Cause Effective is so proud to recognize Camille Abrahams Emeagwali, one of our most impactful philanthropic partners. As the Senior Vice President of Programs & Strategic Learning at the New York Women's Foundation, Camille has been an advocate of Cause Effective's programs and services for over a decade, and has provided opportunities for Cause Effective to work with hundreds of NYWF grantees.

Camille joined the team at NYWF ten years ago as a program officer. After having spent the decade before that on the nonprofit side, she wanted to make a difference in bringing resources to community-based organizations that provide programs and services to marginalized communities. "I was working in the field of capacity building, training and technical assistance, and philanthropy seemed like the right path forward because I knew that I could make a difference," she explained. "I love working with leaders, particularly Black women and women of color, who are often coming up with these wonderful, creative, innovative ideas but never have enough of the resources that are necessary to see their mission manifest in the reality that they love,"

Cause Effective's signature program with NYWF is the Resource Development Institute, which is a two-day fundraising, communications, and governance intensive that has helped organizations like Sadie Nash Leadership Project, NYC Alliance Against Sexual Assault, Higher Heights, Brown Girl Recovery, New Women New Yorkers, and so many more to grow in impact and reach as their missions richly deserve.

Cause Effective has watched Camille grow as a leader as our partnership with NYWF has also grown. Camille has worked closely with NYWF President and CEO Ana Oliveira to develop the foundation. For the first time this year, NYWF was able to give out \$1 million in capacity building grants and resources, and is on track to do \$10 million in grantmaking this year. The Foundation



continues to push the envelope on the important work that needs to happen on behalf of women and girls here in New York City.

The impact of NYWF's funding can be seen through its partnership with Cause Effective, which provides fundraising support to development officers, executive directors and boards. In the early years of Camille's tenure, Cause Effective primarily provided workshops to NYWF grantees – but they asked for deeper engagement. Our relationship evolved, and now Cause Effective also provides coaching and training specific to the needs of each organization.

"I am so excited when grantee partners, particularly leaders, tell us that they've been able to grow their organizational budget or have become a national or statewide organization," Camille reflected about the foundation's impact in strengthening nonprofit organizations. "I'm proud to work at this foundation because I know that there are women who serve as program officers of the New York Women's Foundation that wouldn't get hired anywhere else, despite their level of expertise, their knowledge, their proximity to community, all that they have to offer – because the philanthropic sector looks so incredibly different than what we've built here at the New York Women's Foundation."

We salute the determination of Camille Abrahams Emeagwali and others at the New York Women's Foundation. Because of their vision, the future of the philanthropic sector will provide more space for leaders of color to be part of strategy and decision making, and more institutions will invest deeply in Black women and women of color in New York city and beyond.



Prudential Congratulates

René Deida and all of the honorees for their commitment to strengthening the capacity of nonprofit organizations in partnership with Cause Effective



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CAUSE EFFECTIVE THRIVABILITY AWARD FOR CORPORATE LEADERSHIP

René Deida

Vice President, Corporate Giving, Prudential Financial

Cause Effective is so proud to recognize René Deida, Vice President, Corporate Giving, a visionary philanthropic leader who has brought resources to strengthen organizations in Newark, New Jersey for several decades. René's commitment to the people of Newark was sparked in the early part of his career when he led a Latino-based organization – Columba Neighborhood Club at Club del Barrio located in Lincoln Park. René was able to raise significant money to support the organization's growth, including a corporate capacity grant, which led him to pursue a career in philanthropy.

René manages the Nonprofit Capacity and Learning portfolio, which also includes employee community engagement for Prudential globally. He developed Prudential's first international philanthropic strategy and is deeply proud to have led the disaster response when Hurricane Maria happened in his native Puerto Rico. By working with credit unions, he was able to help his own people. There are now 75 organizations in Puerto Rico that are certified financial institutions – transforming the banking industry. René was also a part of the first YouthBuild program in Brazil, and they did similar youth work in Mexico.

Cause Effective has partnered with René for the past several years to offer fundraising and communications workshops and coaching to groups in Newark. Through the Nonprofit Capacity Accelerator program and Newark's Got It, Cause Effective has worked closely with groups to help them overcome fundraising obstacles and to integrate branding and communications strategies to reach a broader audience to support their mission and work. The Newark's Got It curriculum is deeply rooted in diversity, equity and inclusion, and provides insights on the mindset barriers that many nonprofit professionals experience that prevent effective fundraising for their organizations.



René understands the challenges that nonprofit professionals face when fundraising in Newark. A city where groups compete for the same funding, and the organizations feel unseen from many philanthropic institutions.

"Most of our organizations are led by women and people of color who we know don't have the same access to resources as many other organizations," René stated. Partnering with Cause Effective has provided valuable support to organizations like Unified Valisburg Services Organization, New Community Corporation, Urban League of Essex County, Brick Education Network, Lincoln Park Coast Cultural District and more.

The experience of working with René is a true transformational partnership. He continues to strategize and looks for ways to deepen Cause Effective's engagement with Newark organizations. His passion and commitment to the people of Newark, and respect for Cause Effective's expertise, has been tremendously impactful to the Newark community.

THANK YOU, Cause Effective

In celebration of 40
years of empowering
individuals and
organizations to make
impactful change in their
communities.

Best wishes,
Lt. Governor Susan
Bysiewicz
and
Power of Women PAC

Paid for by Power of Women Political Action Committee, Robert Bourne, Treasurer.

P.O. Box 91, Middletown, CT 06457

CAUSE EFFECTIVE THRIVABILITY AWARD FOR COMMUNITY TRANSFORMATION

Jo-Ann Yoo

Executive Director,
Asian American Federation

Cause Effective is proud to recognize Jo-Ann Yoo, Executive Director of the Asian American Federation (AAF), for her leadership in supporting the pan-Asian American community through health & human services, education, economic development, civic participation and social justice. AAF works with a network of over 70 Asian-led community-based agencies to elevate their political representation, funding and media visibility. AAF's work has been critical in the past few years as the Asian community was deeply impacted by the COVID pandemic. Many small businesses struggled to stay open – and there are many Asian American businesses that will never open again. AAF's economic empowerment team has worked with Asian Americans and communities of color, immigrants, to advocate for policies that include them in the recovery plans.

Jo-Ann is proud of the headway AAF has made into raising awareness for mental health benefit services. They are leading conversations for people of color around the impact of COVID on mental health, trauma, and the increased level of violence in communities. AAF sees firsthand the mental health challenges their communities struggle with daily, but there have been little resources to connect them to care. "We don't have professionals who look like us, who understand our culture, who speak our language, and can help us get to a healthier place," notes Jo-Ann.

Cause Effective has been part of Jo-Ann and AAF's journey for many years. As she became AAF's executive director in 2014, Jo-Ann was noting all the executive directors who were exiting the role for various reasons – the stress, the pressure, and the challenges with having access to funding. Jo-Ann credits Cause Effective's executive director Judy Levine with helping her to embrace the role and find her voice and trust her instinct. Through working with Cause Effective and having Judy as her coach, Jo-Ann has grown on many levels – with one of the biggest shifts



being understanding how important internal and external communication are to AAF's commitment to inclusion. As an executive director Jo-Ann values deeply the inclusion of inside voices, outside voices, and most of all trusting her own inner voice.

"It's easy to feel lonely, to feel like you are all by yourself," reflected Jo-Ann. "This is especially true for executive directors of color, who are still invisible in so many spaces." To support the executive directors of AAF's many member organizations, AAF worked closely with Cause Effective to find space for leaders to come together and learn through workshop training, coaching, and peer-to-peer learning.

Jo-Ann thanks Cause Effective and especially Judy for being a partner in her growth and supporting AAF member agencies. Jo-Ann has grown as a fundraiser and advocate for her community and for other women of color in the field.

Jo-Ann's words to live by? "Every time I think about the challenges in the nonprofit field, I think about Shirley Chisholm. We have to bring our own chair to the table. But when you pull up your chair, make sure that you make room for somebody else to come with you."

Congratulations to Mohamed Attia and Carina Kaufman-Gutierrez for the Cause Effective Thrivability Award for Justice and Equity.



Under the leadership of Mohamed and Carina, the Street Vendor Project's capacity has doubled in staff and resources because of partnerships with groups like Cause Effective, and thanks to all the supporters and partners in the movement.

Street Vendor Project has almost 3,000 members leading the fight for a fair vending system where street vendors thrive in our city and receive the recognition and support they deserve.

The Street Vendor Project is part of the Urban Justice Center, a non-profit organization that provides legal representation and advocacy to various marginalized groups of New Yorkers.



CAUSE EFFECTIVE THRIVABILITY AWARD FOR JUSTICE AND EQUITY

Mohamed Attia

Managing Director

Carina Kaufman-Gutierrez

Deputy Director

Street Vendor Project at the Urban Justice Center

Mohamed Attia and Carina Kaufman-Gutierrez started working in their roles in late 2019 – right before the pandemic hit. They could have never imagined navigating COVID, which put thousands of street vendors in a crisis that they were not prepared for. Street Vendors Project was there with the street vendors every step of the way.

As the Co-Directors of Street Vendor Project at the Urban Justice Center, Mohamed and Carina oversee a membership-based project with more than 2,000 vendor members who are working together to create a vendor's movements for permanent change. "While street vendors are visible, the challenges they deal with based on immigration, based on language and oppressive systems, have forced them in the shadows," Carina explained.

In NYC, there are more than 20,000 street vendors – hot dog, flowers, t-shirts, street artists, food trucks, and more. They are small businesspeople working to make ends meet. Most are immigrants and people of color. Some are U.S. military veterans who served their country. They work long hours under harsh conditions to survive and feed their families.

But there is a counter-movement of New Yorkers who are advocating for a "quality of life" crackdown. Street vendors have been denied access to vending licenses. Many streets have been closed to them by powerful business groups, and they routinely receive high tickets for minor violations like vending too close to a crosswalk – much more than any big businesses are required to pay for similar violations.

Mohamed came to New York City from Egypt in 2008 and started working as a vendor and eventually learned about the Street Vendor Project.



He became a member, and soon after he joined, he became involved with Street Vendor Project campaigns. Becoming involved impacted his own business and when Street Vendor Project's founder decided to step down, he applied for the position.

The partnership that Mohamed and Carina formed with Cause Effective played a vital role in building their confidence and moving them away from primarily reacting to crises, to developing an infrastructure – from working in emergency mode to sustainability and growth. Cause Effective worked with the entire team and the Board of Directors on fundraising training and planning their first virtual special event.

Mohamed participated in the Focus on Fundraising cohort, which is a program for executive directors of color through Preparing the Next Generation initiative. "It was a struggle for me to see the whole picture while managing the day to day. Through Cause Effective I have learned so much about fundraising that I was too busy to really understand before until the program. I was thinking narrowly, and the sea is so big once you have the right mindset of how you are communicating with individuals, foundations, and even government agencies," he notes.

Carina believes the organization is stronger and has grown through their work with Cause Effective. "Every single time we partner with Cause Effective we received a mix of nonprofit therapy sessions and strategy on our next steps!" she reflected. "But that is true to the needs of the organization and was very much individually designed. We are creating a path to social justice together."



Congratulations!

The entire team at Cause Strategy Partners honors Judy Levine's legacy of leadership at Cause Effective.

When we build capacity for organizations, especially through board leadership, we multiply our impact.



Activating Nonprofit Thrivability

As we approach this next chapter in Cause Effective's history, we are moving with strategic intention by expanding our program and consulting model to activating nonprofit thrivability. This expansion is a response to the magnitude of social justice and human rights issues in this country and throughout the world. Social change movements must have nonprofit organizations that thrive to build lasting change.

OUR VISION FOR THRIVABILITY

The Cause Effective Thrivability Model integrates five core pillars to elevate a humanistic and DEI approach in our workshop training, consulting, and coaching. We aim to work with the whole person to build confidence and strengthen leadership and management skills with an emphasis on collaboration, allyship and creating transformational partnerships to grow the organization. We see centering DEI in fundraising, communications, and board governance as critical to activating thrivability in the nonprofit sector.

CAUSE EFFECTIVE THRIVABILITY PILLARS

Identity.

The professionalization of the nonprofit sector has resulted in a management style and hierarchy that mimics the structure of corporate America. The nonprofit sector has been slow to reimagine how to lead and manage towards thrivability – and the fallout has been organizational turnover and fragile organizations. Cause Effective will work with nonprofit professionals and boards to identify core organizational issues that can move them towards collaborative working relationships. We will provide strategies, training and tools to align values, purpose, and organizational goals, which can position the organization to increase engagement and funding.

Integrating Diversity, Equity and Inclusion in Communications, Fundraising and Governance.

Race and racism are intricately linked to our biggest social problems in the United States, but still today the nonprofit and philanthropic sector focuses on diversity, and not enough on equity and inclusive practices. The philanthropic sector must name and work from a lens that structural racism is the problem, and that organizations are dealing with racial disparities and inequities as the manifestation of that problem. Cause Effective will center DEI in our consulting, workshop training and coaching, leading the disruption of DEI challenges that BIPOC executive directors and development professionals experience in fundraising and board engagement.

Collaboration and Allyship to Fuel Social Justice and Equity.

Cause Effective will partner with staff and board members to provide guidance and the roadmap to collaborate across departments, and when working with stakeholders and community members. We will help nonprofit professionals align in their values, vision and mission, which is key to elevating communication and fundraising strategies. We will provide strategies and tools to help staff and boards elevate collaboration and allyship as fundamental best practice to build the organization.

Philanthropic Education.

Philanthropic education is a practice that shapes the organization's narrative through multiple touch points to educate target audiences and inspire partnership and investment. Cause Effective will work with nonprofit professionals who are often challenged on how to tip the scale to educate, engage and cultivate an equitable partnership with a donor or funder. We will work with nonprofit professionals to help them grow as leaders in their authority and agency in their critical mission-driven work.

The Power of Transformational Partnerships.

Building a transformational partnership can establish trust between the organization and the donor or funder, which can help shift to a more streamlined fundraising process. Cause Effective will provide nonprofit leaders with strategies to create transformational partnerships with donors and funders. Our training and coaching will help executive directors and development professionals implement strategies to align with their donors and funders and connect more deeply around a shared vision.



How Cause Effective is Preparing the Next Generation of BIPOC Leaders

Throughout history, community leaders of color have come together to form organizations that have moved social justice and human rights. Organizations that address voting rights, reproductive health, education, eradicating systemic barriers...so many movements have counted upon the nonprofit sector to be a symbol of hope to make the world better.

But today, the issues in this country and throughout the world are of such great magnitude that the nonprofit sector is at a crossroads. We must shift how we work and support one another.

Cause Effective believes that BIPOC leaders should have resources, access and partners who collaborate in allyship in order to achieve their missions that strengthen our country.

During the COVID pandemic, and the catalyzation of the Black Lives Matter movement, we witnessed the fragility of nonprofit organizations, many run by Black and Brown people, who found it challenging to navigate COVID's impact due to weak infrastructures and lack of resources. These same organizations today continue to experience the struggles that were significantly revealed during the pandemic. They are also dealing with the rise in attacks against human rights, which for leaders of color, is personal.

Preparing the Next Generation aims to not only provide training and coaching for BIPOC nonprofit professions to become confident fundraisers. We envision a nonprofit sector where BIPOC leaders do not work in isolation. We want to close the gap and create transformational partnerships that enable these individuals to grow as leaders as their organizations thrive.

Today, we have partnered with over 250 BIPOC leaders through our Preparing the Next Generation initiative.

- In 2023, we are expanding our work with BIPOC professionals by launching the Cause Effective Alumni Leadership Program, which is building a movement of nonprofit professionals centering diversity, equity and inclusion, and working in collaboration to strengthen the nonprofit sector.
- We are emphasizing the cross-generational as well as cross-racial nature of this work, creating multiple models of allyship and participation.
- We are also developing programming to support entry-level development professionals of color. To truly diversify the sector's future leadership, we need to disrupt the obstacles to their success and provide a pathway for them to grow in the development field over time.

We know the power of nonprofit leadership to create social justice and human rights, and we seek philanthropic partnerships to support our Preparing the Next Generation initiative that has been transformational in moving missions towards the change we seek in the world.



Cause Effective Fellows Program

Advancing Leaders of Color in Fundraising



Aakriti Khanal, Adhikaar for Human Rights and Social Justice







Elizabeth Frederick, Avenues for Justice



LaToya Wilcox,The Bronx Defenders



Candia Richards-Clarke, The Bronx Parent Housing Network



Lisandra Lamboy, Bronx River Alliance



Kathleen Rivera,Brooklyn Community
Housing & Services



John Dumey, The Brotherhood/Sister Sol



Dipal Shah,Center for Court
Innovation

90% of CE Fellows felt they had the strategies and tools necessary to help them address issues of equity.



Donna Lennon,Center for Law and Social
Justice at Medgar Evers
College CUNY



Tara DeWorsop, Children of Promise, NYC



Shanice Branch,Community Help in Park
Slope (CHiPS)



Unique Brathwaite, Community Resource Exchange



Daryl Garrett, Jr., Coro New York Leadership Center



Sashay Turner, Day One NY



Santana Moreno, Funders for Reproductive Equity



Abasi Clark, Generation Citizen



Brianne Kilpatrick,Goddard Riverside



Meron (Mimi)
Woldemariam,
Grand Street Settlement



Mia Briones, Harlem Children's Zone

80% of CE Fellows felt that they had the tools necessary to help them navigate power dynamics in fundraising.



Maleha Haroon, Health Leads



Masud Grant, Hi-ARTS



Preeti Shekhar, Hindus for Human Rights



Jackelyn Garcia, Hudson Guild



Eldredge Blalock, Hudson Link for Higher Education in Prison



Aminah Abdul-Majeed, JustLeadershipUSA



Josh Gray, KIPP Foundation



Antoinette Gregg, The Knowledge House



Derrick Spencer, The Knowledge House

CAUSE EFFECTIVE FELLOWS CONTINUED



Dan Lau, Kundiman



Diogomaye Ndiaye, Launch Expeditionary Learning Charter School



Tanya Silas, Legal Services NYC



Crystal Brown, Literacy Partners



Erica Rodriguez, Make the Road NJ



Helen Stewart, Mercy Home for Children



Leigh Reid, New Settlement



Meera Vaidyanathan, New York City Gay and Lesbian Anti-Violence Project



Ayesha Singh, One Goal - New York



Aya Esther Hayashi, People's Theatre Project



Vanessa Liles, PT Partners



Ade Omotade, Queens Community House



Patricia MacLean, Read Alliance



Stanley Smith,Rebuilding Together NYC



Nicole Houston Johnson, The Rensselaerville Institute



Veronica Reyes, The Resurrection Project



Sasha Prado, Robin Hood

Esther Alix,



Meghan Naik,Robin Hood Foundation



Project

Samra Ghermay,

Sadie Nash Leadership



Samra Ghermay, Sadie Nash Leadership Project



Ashley Lugo, Safe Horizon



Janice Da Silva, SCO Family of Services

100% of CE Fellows felt somewhat to very confident in their strategic planning fundraising skills after participating in the program.



Fatima Malik,South Asian Youth Action



Tiffany Caton, Trail Blazers



Glendaliz Camacho, Young Audiences New York





Sydnie Liggett, A.I.M. by Kyle Abraham



Sharlene Diamond, CUNY K-16



Naima Oyo, Ifetayo Cultural Arts



Mon Yuck Yu, Academy of Medical and Public Health Services



Natasha Trivers, Democracy Prep Public Schools



Gena Jefferson, JAIA YOUth Empowerment



Alvin Irby, Barbershop Books



Veronica Kyle, The EcoWomanist Institute



Ramik Williams, Kings Against Violence Initiative



Gregory Anderson, Bridge Street **Development Corporation**



Ambreen Qureshi, Educational Video Center



Samiya Bashir, Lamda Literacy



Nadine Akinyemi, Bridging Access to Care



Neta Washington, The Fashion Studio NYC



Jose Salvador Orellana, LOUD For Tomorrow



Jonathan Santos-Ramos, Callen-Lorde Community Health Center



Crystal Walthall, Faith in New York



Barbara Lopez, Make the Road CT



Lurie Daniel Favors, Center for Law and Social Justice at Medgar Evers College



Michelle Pryce-Screen, Getting Out Staying Out



Esther Pang, March On Foundation



Tamesha Robinson, CERCLE



Sikowis Nobiss, Great Plains Action Society



Erica Phillips, National Association for Family Child Care



Genevive Walker, Connecticut Center for Arts and Technology



Sookyung Oh, Hamkae Center



Allison Shillingford, Navigate the Maze to Achievement



Nana Chinara, Healing the Black Body



Wendy Waithe Simmons, New Haven Children's Ideal Learning District



Aaron McKinney, Hi-ARTS



Alexis Smith, New Haven Legal Assistance Association

Fundraising participants felt more

FOCUS ON FUNDRAISING CONTINUED



Tanya Martinze-Gallinucci, New York City Bar Association



Murad Awawdeh, The New York Immigration Coalition



Ibrahima Souare, New York Professional Advisors for Community Entrepreneurs



Jonathan Gaffney,
Ocean Bay Community
Development
Corporation



Courtney Reyes, One Iowa



Charlotte Castillo, Poderistas



Dorothy Santos,Processing Foundation



Morgan Monaco, Red Hook Initiative



Jeanette Vega, Rise



Tatiana Arguello, SINFPA



Candace Jones-Wright,
Solar Youth



Nicole Creary, Soul2Soulz



Kelly Vilar,Staten Island Urban
Center



Mohamed Attia, Street Vendor Project



Ayesha George, Strive



Pascale Leone, Supportive Housing Network of NY



Asari Beale, Teachers & Writers Collaborative

55% of participants felt they could integrate a DEI lens into managing fundraising's relationship hierarchies and had strategies to address implicit bias, racial and ethnic profiling and issues of equity.



Lovepreet Kaur, Valley Verde



Ameya Biradavolu, We Are Not Afraid Community Resource Center

Preparing the Next Generation Senior Advisors + Coaches

David Addams,William Caspar Graustein
Memorial Fund

Kofo Anifalaje, North Star Fund

Pi-Isis Ankhra, P.S. 314

Jamila Baucom, The Children's Village

Chevon Deputy, Climate Nexus

Sarah Echohawk, American Indians in Science & Engineering

Jennifer Holmes, Rush University Medical Center

Mamie Jackson-Williams, Planned Parenthood of Metropolitan Washington

Heidi Lee, Fundraising Consultant Melissa Madzel, Axis Talent Partners

Jonathan Meagher-Zayas, Villa of Hope

Kishshana Palmer, Kishshana & Co.

Clarence Patton,
Pipeline Consulting

Anika Rahman,National Resources Defense
Council

Gloria Ramon, National Community Stabilization Trust

Wendy Sealey, Guttmacher Institute

Cynthia (Cindy) Thom, ACLU of Ohio

Pinky Vincent, NIDC



Cause Effective Next Generation: Fundraising Activation for Rising Leaders of Color



Robert Agyemang, African Communities Together



Erica Buchanan, All Our Kin NYC



Shannon Vazquez, All Our Kin NYC



Syritha Robinson, All Our Kin NYC



Tremayne Edwards,Alliance for Gun
Responsibility



Aimee McCoy, Alternate ROOTS



Lily Philpott, Asian American Writers' Workshop

100% of Rising Leaders agreed that the program made them feel more confident in their knowledge of fundraising and their ability to be involved in fundraising operations within their organization, either within their current role or a larger, leader role now or in the future.



Denise Cotton, Behind the Book



Claudia Ramirez, Bronx Community College



Wesley Caines, The Bronx Defenders



Marterra Walker, The Bronx Defenders



Jaqueline Barley, Brookdale Hospital Medical Center



Ndukwe Agwu,Brooklyn Legal Services
Corporation A



Marsha Jean-Charles, The Brotherhood/Sister Sol



Decota Letman, BUILD



Erika Ann Flores,Cause Strategy Partners



Cynthia Brackett,Center for Employment
Opportunities



Freedom (Lisa) Jones, Center for Hope



Cheryl Harmon,CenterPoint Education
Solutions



LJ Sylvester, CenterPoint Education Solutions



Ninoska Aristy, Children's Arts & Science Workshops



Charles Curtis,City of New Rochelle



Andy Aujla, Communities Resist



Ericker Onaga,Community Health Action of Staten Island



Christy Crawford, CS4AIINYC



Nyisha Howell, CUNY



Courtney Camacho, Cypress Hills Local Development Corporation

RISING LEADERS OF COLOR CONTINUED



Erika Ewing,Day Care Council of New York



Nyhisha Gibbs, Dutchess Outreach



Avarisse Crawford,East Harlem Tutorial
Program



Sherese Da Silva, The Equity Alliance



Pablo Rodriguez Aedo, The Filomen M. D'Agostino Greenberg Music School,



Mabel Munoz,Fiver Children's
Foundation



Kujegi Camara,Fordham University's
Center for Community
Engaged Learning



Stanley Richards,Fortune Society



Andre Ward,Fortune Society



Jilisa Milton,
Deputy Director,
Advocacy & Strategic
Partnerships,

GASP



Lupe Guevara, GO Project



Ameria Alleyne, Good Shepherd Services



Shari Bailey,Good Shepherd Services



Chante Brown,Good Shepherd Services



Webster Innocent,Good Shepherd Services



Nikkya Hargrove, Harboring Hearts



Candice Clawson, Harlem Children's Zone



Alicia Grant, Harlem Children's Zone



Jordia Benjamin, Indigo Arts Alliance



Nicole Nurse, Institute for Family Health



Hazel Applewhite, Ironbound Community Corporation



Adriana Rodriguez- Baptiste,Jericho Project



Roman Jackson, JobsFirst NYC



Ronald Simpson-Bey, JustLeadership USA

61% of Rising Leaders felt more confident in addressing implicit bias in the workplace.



Mariela Meza, KIPP NYC



Kyle Lucia Wu, Kundiman



Kimberley Jackson-Brown, LEAP



Devin Niecy, Marsha P. Johnson Institute



Khemara Nhann, Mekong NYC



Thida Virak, Mekong NYC



Janet Perez, Mixteca



Daniella Johnson, Muslim Women's Institute for Research and Development



Aditi Bhattacharya, New York City Anti-Violence Project



Priya Mohabir, New York Hall of Science

RISING LEADERS OF COLOR CONTINUED



Guadalupe Jackie Muller, New York State Leadership Council



Francisco Araiza, Next100



Evelyn Ortiz, NYATEP



Enid Dillard,One Brooklyn Health



Christina Chiu,The Pen Parentis Literary
Salon



Steven Toledo, Power of Two



Reynald Georges, Project New Yorker



Uma Mishra-Newberry, The Racial Equity Index



Yvette Russel, Read Alliance



Valrie Barrett, Refoundry



Halimah Washington, Rise



Teofilo Reyes, ROC UNITED



Nicole Johnson, Safe Passage Project



Amy Wilkerson, Sheltering Arms



Dwayne Brown, St. Nicks Alliance



Maralie Deprinvil, Staten Island Partnership for Community Wellness



Kimberly Scelta, STRIVE



Naima Iles, Summer Search



Luna Bella Avila, The Thinkubator



Julian Joyner, The Thinkubator

100% of Rising
Leaders felt more confident in
their ability to become an Executive
Leader within their organization,
or another organization, now that
they had gained an introduction to
fundraising.



Lovepreet Kaur, Valley Verde



Shear Avory, Xchange for Change

Preparing the Next Generation Funders

Altman Foundation

JP Morgan Chase

New York Community Trust

New York City Department of Youth and Community Development

New York Women's Foundation

Prudential Foundation

Robin Hood Foundation

William Caspar Graustein Fund

IMPACT TESTIMONIALS

FUNDRAISING



"Cause Effective was very clear in all of their work to outline the values of fundraising and highlighting the need for fundraising and the need

for it to be done ethically and inclusively. It is so supportive to have a grant partner that understands fundraising is necessary to do this work, so these opportunities are very special for us and make a big impact on our work."

 Taylor Yess, Development and Operations Manager, Hidden Water

COMMUNICATIONS



"Thank you, Prudential, for your support! Working with Cause Effective and Brand Justice has provided the Urban League of

Essex County with a culturally rich and relevant framework that highlights the inequities we seek to transform through impactful programs and to better engage those we serve through our communications."

Kevin Jones, Director of Development
 Communications, Urban League of Essex
 County

PREPARING THE NEXT GENERATION



"The Focus on Fundraising workshop series with Cause Effective was one of the best trainings I've participated in since taking on

the role as Executive Director. Being a queer woman of color in a leadership role is daunting and challenging for a multitude of reasons, but this particular offering and the one-on-one coaching offered helped me better understand how to take action and acknowledge my agency within the organization. From board governance to learning how to further develop a non-profit organization, Cause Effective has proven their experience, wisdom, and knowledge."

— Dorothy Santos, Executive Director, Processing Foundation, Focus on Fundraising Program

STRATEGIC PLANNING



"We have an updated vision and plan for strategic growth for our organization. We have had a need to develop a fundraising plan and

strategy and did not know where to begin. The Focus on Fundraising Program has shared a wealth of knowledge already that has allowed our organization to move with more strategy."

Nana Chinara, Executive Director, Healing the Black Body

COACHING



"There's very strong alignment and understanding between my coach and myself on our values — and it's use in our coaching. My coach

supports me, not just in my development work, but my overall professional development as well and coaching me holistically so that I can continue to thrive in my job as well as other aspects of my life!"

— Aakriti Khanal, Development and Research Manager, Adhikaar

BOARD GOVERNANCE



"BEAM completed a new strategic plan that outlined exponential growth in 10 years, and we were transitioning our board leadership

and structure. Cause Effective was critical to build our board into a sustainable team that can fully support our growth."

— Kristin Kearns-Jordan, BEAM Board Member

Thank you to Judy Levine for your years of dedication to our beloved nonprofit sector.

Your contribution is a beautiful legacy.

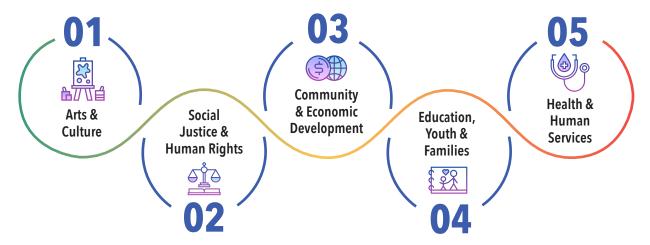
And congratulations to CE for 40 years!

Amy Wolf

Board Member and Marketing Director at The New York Community Trust

Partnerships

We are so proud to have partnered with organizations that fuel movements that impact communities around the world.



MEASURING OUR SUCCESS

INCREASED REVENUE



of organizations raised more money from private donors in FY22 or FY23

EMPOWERED FUNDRAISERS



of organizations now have 1 to 5 more people asking for money on behalf of their organizations

OVERCAME CHALLENGES



of organizations believe that their relationship with Cause Effective has helped them and their organization meet FY22 and FY23's unique challenges

PROGRAM IMPACT



of organizations agreed that their fundraising in FY22 and/or FY23 enabled them to have greater programmatic impact within their organization

CLIENT ORGANIZATIONS 2022-2023

21 in 21

67th Precinct Clergy Council

100 Suits for 100 Men

Adhikaar for Human Rights and Social

Justice AFMDA

Ali Forney Center

ALIGN All Our Kin

Alliance of Families for Justice America SCORES New York American Guild of Organists Asian American Writers Workshop

Avenues for\ Justice Behind the Book Beyond Bold and Brave

Black Diamonds Academic Success

Both Sides of the Violence BRICK Education Network

Bridge Street Development Corporation Bridge to Enter Advanced Mathematics

Bronx Defenders

Brooklyn Community Housing and

Services BCHS

Brooklyn Legal Services Corporation A

Brooklyn Youth Sports Club

Brown Girl Recovery

Brownsville Think Tank Matters

BUILD New York:

CCHP

Center for Survivor Agency and Justice

Center of Hope

CenterPoint Education Solutions

Central Brooklyn Economic Development

Corporation

Charles A. Walburg Multi-Services

Organization

Children's Arts Guild

Chinese American Planning Council

CHIPS

Community Health Action of Staten

Island

Connecticut Center for Arts and

Technology Critica

Day Care Council of New York

Day One

Democracy Prep Public Schools Diaspora Community Services Don Bosco Community Center Eagle Academy Foundation East Bay Community Law Center

EcoWomanist Institute

Equality Labs

Everytown for Gun Safety Action Fund

Faith in New York Fashion Studio NYC

Feminist Women's Health Center Fencing in the Park / PISTE First Steps to Heal

Fiver Children's Foundation

Fortune Society

FPWA

Free Migration Project

Fresh Air Fund

Getting Out and Staying Out

Good Call NYC GOOD For Girls Grand Street Settlement

Grave Booth are

Gray Panthers

Great Plains Action Society

Grow Our Game Hamkae Center

Harboring Hearts Housing Harlem Children's Zone Harlem Wellness Center Healing the Black Body

Hi-ARTS Hidden Water

Horizons The Episcopal Academy Hudson Link for Higher Education in

Prisor

I Challenge MyselfJeuness Track Club

IFCA Housing Network

Ignite Promise Indigo Arts Alliance

Ironbound Community Corporation

Jericho Project

Jews for Racial and Economic Justice

 ${\sf JustLeadership USA}$

KIPP NYC

Knowledge House La Colmena

Laal NYC

Ladies of Hope Ministries

Latinas On the Verge of Excellence Launch Expeditionary Learning Charter

School

Legacy Volleyball Life Camp LIFT-NY

Lincoln Park Coast Cultural District

Loveland Foundation Make the Road NJ Marsha P. Johnson Institute

Mary Mitchell Family and Youth Center

Mekong NYC Mixteca Organization Mycelium Youth Network

National Asian Pacific American Womens

Forum

New Community Corporation New Era Creative Space

New Haven Children's Ideal Learning

District

New Women New Yorkers

New York Association of Training &

Employment Professionals

New York City Anti-Violence Project New York Immigration Coalition

New York State Youth Leadership Council

Next100

Northern Manhattan Improvement

Corporation

NYC HHC – Lincoln Hospital NYSYLC

One Brooklyn Health System

One Iowa

One World Project PeacePlayers Brooklyn Pen Parentis Literary Salons People's Theatre Project

Poets & Writers
Pure Legacee

Queens Community House

Read Alliance Red Hook Initiative Refoundry Rise Magazine

ROC-United Restaurant Opportunities

Center

Robin Hood

Sadie Nash Leadership Project

SAGE

SeriousFun Children's Network

SHARE Cancer Support

Shared Interest

Social Enterprise Greenhouse

Solar Youth

Southern Partners Fund

Steve Fund

Street Vendor Project

Summer Search New York City
Tanenbaum Center for Interreligious

Understanding Thinkubator TOUCH-NY

Transgender Law Center

TransitCenter
Translatinx Network

Unified Vailsburg Services Organization Uniting Pride of Champaign County Urban League of Essex County

Urban Wild Valley Verde

viBe Theater Experience

Voices of Community Activists and

Leaders (VOCAL-NY)
Volunteer New York
W.O.W Project
Waggle

We Got Next Sports We Run Brownsville WomanHood Project

WP Theater

Xchange for Change Young Survival Coalition

Youth Represent

CLIENT ORGANIZATIONS 2008-2021

21 in 21

A Call to Men

A Fair Shake for Youth Abraham in Motion (A.I.M)

Academy for Teachers

Academy Of Medical & Public Health

Services AMPHS

Accion NY

Accompany Capital

ACE Integration Head Start

ACT Bushwick IMPACT

Adhikaar for Human Rights and Social

Justice

Advocacy Institute

AFMDA

African Communities Together

African Hope Committee

African Refuge Afropop Worldwide

Agenda for Children Tomorrow

Ali Forney Center

ALIGN

All Our Kin

All Sentient Beings

AllCare Provider Services

Alliance for Non-Profit Management

Alliance of Families for Justice America SCORES New York American Guild of Organists American Renaissance Theatre

Company

The Animation Project

Arab American Association of NY Arab-American Family Support Center

Ariva

Art Connects New York

Art Effect ArteEast

Arthur Ashe Institute for Urban Health

Artists Alliance Arts for Art Arts Mid-Hudson

Asian American Arts Alliance Asian American Federation Asian American Writers Workshop

Asian Americans for Equality

Asian CineVision Asiyah Women's Center Avenues for Justice Bailey House

Bailey House

Banana Kelly Community Improvement

Association Barrow Group Baruch College Hillel Battery Dance Company Bed-Stuy Campaign Against Hunger

Behind the Book

Belmont Arthur Avenue LDC Ben Appelbaum Foundation

Berean Community & Family Life Center

Beyond Bold and Brave Beyond the Choir Billie Holiday Theatre Black Trans Media Black Women's Blueprint

BOOM! Health Bottom Line

Boys & Girls Club of Newburgh

Brandworkers

Brick by Brick Partners

Bridge Street Development Corporation Bridge to Enter Advanced Mathematics

BRIDGING ACCESS TO CARE

Bronx Baptist Church

Bronx Community College/Future Now

Program

Bronx Defenders Bronx House Bronx River Alliance

 ${\sf BronxWorks}$

Brooklyn Autism Center

Brooklyn Ballet

Brooklyn Bar Association Volunteer

Lawyers Project Brooklyn Boatworks Brooklyn College Hillel

Brooklyn Community Housing and

Services

Brooklyn Community Services Brooklyn Congregations United Brooklyn Conservatory of Music Brooklyn Historical Society

Brooklyn Legal Services Corporation A

Brooklyn Queens Long Island Brooklyn Workforce Innovations

Brotherhood/Sister Sol Brown Girl Recovery

Brownsville Community Justice Center Brownsville Multi-ServiceFamily Health

Center Build NYC

Building Equity and Alignment

Bushwick Starr

Business Outreach Center Network CAAAV Organizing Asian Communities

CAISO: Sex & Gender Justice

Callen-Lorde Community Health Center

Camp Kinderland CAPE of DC

Care For the Homeless

Caribbean Cultural Center African

Diaspora Institute

Caribbean Equality Project

CASA: Community Action for Safe

Apartments

Casita Maria Center for Arts and

Education

Cave Canem Foundation

Center for Anti-Violence Education Center for Children's Initiatives Center for Comprehensive Health

Practice (CCHP)

Center for Court Innovation Center for Creative Education

Center For Family Life

Center for Family Representation

Center for Frontline Retail
Center for Justice at Columbia
University's School of Social Work
Center for Social Innovation

Center for Survivor Agency and Justice Center for Urban Community Services

Center for Working Families

Center of Hope

CenterPoint Education Solutions Central Brooklyn Economic Development Corporation Century Foundation

CERCLE

Changer

Charles A. Walburg Multi-Services

Organization

Chhaya Community Development

Corporation

Children of Armenia Fund Children of Promise

Children's Arts and Science Workshops

Children's Arts Guild

Children's Learning Centers of Fairfield

County

Children's Museum of the Arts
Chinese American Planning Council
Chinese Staff and Workers Association
Chinese Theatre Works

illilese illea

CHIPS

Choices in Childbirth

Christodora

Church Street School for Music and Art

Cidadao Global

City Bar Justice Center City University of New York

Claremont Neighborhood Centers
Coalition for Asian American Children

and Families

College and Community Fellowship Commission on the Public's Health

System

Common Defense

CLIENT ORGANIZATIONS 2008-2021 CONTINUED

Common Justice Communities Resist Community Access

Community Connections for Youth
Community Foundations of the Hudson

Valley

Community Health Action of Staten

Island

Community Healthcare Network Community Impact at Columbia

University

Community Mediation Services Community Resource Exchange Community Voices Heard Community2Community Community-Word Project Comprehensive Development

Comunilife Connect

Connecticut Center for Arts and

Technology Cool Culture

Cooperative Economics Alliance of New

York City Cora Dance

Coro New York Leadership Center Corona Youth Music Project Correctional Association of NY

Council for Living Music

Council of Family and Child Caring

Agencies

CoveCare Center Covenant House

Creative Art Workshop for Kids

Critica

Crossroads Community Service

Crutches 4 Kids

CSH

Cultural Collaborative Jamaica Cypress Hills Child Care Corporation Cypress Hills Local Development

Corporation

Dance Theatre Etcetera

Dances For A Variable Population

Dancewave Dancing Crane DataKind

Day Care Council of New York

Day One

Def Dance Jam Workshop Democracy Prep Public Schools Design Trust for Public Space Desis Rising Up And Moving Diaspora Community Services

Diversity in Arts and Nations for Cultural

Education The Door Dor Chadash DoughMain Education Foundation

DreamYard

Dutchess Outreach

Dyckman Farmhouse Museum Alliance

Dyson Foundation

Eagle Academy Foundation
Early Alzheimer's Foundation
East Bay Community Law Center
East Brooklyn Arts & Cultural Alliance

East Harlem Block Nursery
East Side Community High School
Eastern Caribbean Alliance for Diversity

and Equality

EcoWomanist Institute

ECPAT-USA

Educational Video Center

Edwin Gould Services for Children and

Families

El Museo del Barrio

El Puente

Elders Share the Arts

Election Verification Network
Elmcor Youth & Adult Activities
Emerging Practitioners in Philanthropy
Empire State Coalition of Youth and

Family Services

Empire State Pride Agenda

En Foco ENACT Enlace

Episcopal Health Foundation

Equal Justice USA Equality Charter School

Equality Labs

Everytown for Gun Safety Action Fund

EWVIDCO Exhale to Inhale Faith in New York Families for Freedom

Family and Divorce Mediation Council

of Greater NY Family of Woodstock Family Services

Farmers Boulevard CDC Fashion Studio NYC Feminist Press

Feminist Women's Health Center

FIERCE

Fifth Avenue Committee
Figure Skating in Harlem
The Financial Clinic
Fiver Children's Foundation

Flatbush Development Corporation FoodFight

Footsteps
Forte Foundation
Fortune Society

Fostering Progressive Advocacy

Foundation Fountain House

FPWA

Free Migration Project Freedom Productions 501C3

Fresh Air Fund Fresh Youth Initiatives

Friends of Brooklyn Heights Branch

Library

Friends of Music Concerts Friends of NYC Nurse-Family

Partnership

Garifuna Coalition USA Gender Equality Law Center

Generation Citizen Gideon's Promise Girl Be Heard Girl Vow

Girls Educational & Mentoring Services

Girls for Gender Equity Girls Inc. of NYC Girls on the Run NYC Girls Write Now Global Health Corps Global Language Project

Global Potential

GMHC GO Project

Goddard Riverside Community Center

GOLES

Good Call NYC

Good Shepherd Services Gowanus Canal Conservancy

Grace Smith House Grameen America Grand Street Settlement Gray Panthers

Great Plains Action Society Greater Newark LISC

Greater Zion Hill Community Action

Network

Green Bronx Machine Green City Challenge

Green School GRIOT Circle GrowNYC Grupo Guayacán

Habitat for Humanity - New York City Haitian Women for Haitian Refugees

Hamilton Madison House

Hamkae Center Hands In 4 Youth

Hanson Place Child Development

Center

Harboring Hearts Housing Harlem Children's Zone

CLIENT ORGANIZATIONS 2008-2021 CONTINUED

Harlem Educational Activities Fund

Harlem Link Charter School Harlem Needle Arts

Harlem Wellness Center

Hartley House Harvest Home

Healing the Black Body

Health and Education Alternatives for

Teens

Health Leads

HeartShare St. Vincent?s Services

Hebrew Free Loan Society

Heights and Hills HERE Arts Center Heritage Radio Network Hester Street Collaborative Hetrick-Martin Institute

Hi-ARTS Hidden Water Higher Heights Hillel at Hunter College

Hip Hop 4 Life

Homecrest Community Services

Hope Center Development Corporation

Hope Community HOPE Program

Horizons The Episcopal Academy

Hot Bread Kitchen Hour Children

Housing Plus Solutions

HPV and Anal Cancer Foundation

Hudson Ferris Hudson Guild

Hudson Link for Higher Education in

Prison

Hudson River Housing

Hudson Valley LGBTQ Community

Center

Human Services Council Humanitarian Notes

Hunts Point Economic Development

Corporation

I Challenge Myself

ID Studio Theater Research and

Performance Center

iEarn USA

Ifetayo Cultural Arts Academy

Ignite

Ignite Promise
IlluminArt Productions

Imani House

Immigrant Justice Corps Immigrant Social Services IMPACCT Brooklyn

INCLUDEnyc
Indigo Arts Alliance

Institute For Community Living

Institute for Contemporary

Psychotherapy

Institute for Family Health Institute for Global Ethics Institute for Public Architecture Institute of Digital Media and Child

Development

Interactive Drama For Education And

Awareness In The Schools Interfaith Center of New York International African Arts Festival International Debate Education

Association Iris House

Irish Repertory Theatre Company Ironbound Community Corporation Italian Cultural Foundation at Casa

Belvedere

Jacob A. Riis Neighborhood Settlement

House

Jahajee Sisters

Jamaica Center for Arts and Learning Japanese American Association of New

York

Japanese American Social Services

JASA

JCC Association of North America

JCC MidWestchester JCC of Canarsie Jeremiah Program Jericho Project

Jewish Education Project

Jews for Racial and Economic Justice

John A. Reisenbach Foundation

Jonah Village Joy in Singing Just Food Just Us

Justice Committee JustLeadershipUSA Kaufman Music Center Keep on Pushing Foundation

Keigwin + Company

Kentler International Drawing Space

KIPP NYC

Knowledge House Knowledge Project

Korean American Community

Foundation

Korean American Family Service Center

Korean American Story

KowTeff School of African Dance

Kundiman

La Casa de Don Pedro

La Colmena La MaMa Laal NYC

Ladies of Hope Ministries

Latin Women In Action

Latinas On the Verge of Excellence

Latino Leadership Institute LatinoJustice PRLDEF

Launch Expeditionary Learning Charter

School

Laundromat Project Laundry Workers Center Lawyers Alliance for New York

LEAP

Learning Leaders

Legal Information for Families Today

Legal Project Legal Services NYC

LegalHealth, New York Legal Assistance

Group

Leopold Schepp Foundation

Lexington School and Center for the

Deaf LIFE Camp Life Network LIFT

Lifting Lives

Lincoln Park Coast Cultural District

Lineage Project

Literacy Connections of the Hudson

Valley

Literacy Partners Little Sun People LiveOn Foundation LiveOn NY

Local Development Corporation of East

New York

Love Heals: The Alison Gertz
Foundation for AIDS Education

Loveland Foundation
LSA Family Health Service
Magic Box Productions
Make the Road CT
Make the Road New York
Make the Road NJ

Manhattan Country Day School Marie-Christine Giordano Dance

Company

Marsha P. Johnson Institute

Masa Mex-ED

Maura Clarke-Ita Ford Center Medicare Rights Center Medicine Show Theatre

Mekong NYC

Mental Health America of Dutchess

County

Mental Health Association of Columbia

and Greene Counties

Mental Health News Education

Mercy Center

Mercy Home for Children

Metropolitan College of New York

CLIENT ORGANIZATIONS 2008-2021 CONTINUED

Migrant Center of New York

MinKwon Center for Community Action

Mixteca Organization

More Art

Mosholu Montefiore Community Center

MOUSE

Museum of Contemporary African

Diasporan Arts Music & Memory Music-Theatre Group

Muslim Community Network

Muslim Women's Institute for Research

and Development

Mycelium Youth Network
NARAL Pro-Choice Connecticut
National Aphasia Association
National Asian Pacific American

Womens Forum

National Council of Jewish Women New

York

National Eating Disorders Association National Executive Service Corps

National Latina Institute for Reproductive Health

National Mobilization Against

Sweatshops

Natural Areas Conservancy

Neighborhood Housing Services of

Jamaica

Neighborhood Housing Services of New

York City

Neighbors Together
New American Leaders
New Community Corporation
New Destiny Housing Corporation

New Economy Project

New Haven Children's Ideal Learning

District

New Haven Legal Assistance

Association

New Immigrant Community

Empowerment New Leaders Council

New Partners for Community

Revitalization

New Women New Yorkers

New York Association of Training & Employment Professionals

New York Botanical Gardens New York Center for Interpersonal

Development

New York Chinese Cultural Center New York City Alliance Against Sexual

Assault

New York City Anti-Violence Project New York City Children's Theater New York Communities For Change

New York Hall of Science

New York Harm Reduction Educators

New York Immigration Coalition

New York International Children's Film

Festival

New York Paid Leave Coalition

New York Peace Institute

New York Presbyterian The University Hospital of Columbia and Cornell New York State Youth Leadership

Council

New York Underground Museum

New York Urban League

Next100

Ninevah Foundation

NMAC Norte Maar

North Brooklyn YMCA

Northern Manhattan Improvement

Corporation

Northern Manhattan Perinatal

Partnership

Northfield Local Development

Corporation

Northwest Bronx Community & Clergy

Coalition

NY de Volunteer NY Laughs NY Peace Institute

NYSYLC

Ocean Bay Community Development

Corp

Older Adults Technology Services

On Your Mark

One Brooklyn Health System

One Iowa

One Stop Senior Services

One World Project

OneGoal

Ossining Children's Center Pace Women's Justice Center

PALANTE Harlem ParentJobNet

Parents as Primary Teachers

Parkside Plaza

Participatory Budgeting Project Partnership for Afterschool Education Partnership for Inner-City Education Peace Islands Institute New York

Peaceful Minds NYC Pearl Theatre Company Pen Parentis Literary Salons

PEOPLe USA

People's Production House People's Theatre Project

Per Scholas Petals-N-Belles

Physicians for a National Health Program

- New York Metro Chapter

Picture House Regional Film Center

Picture the Homeless

Piper Theatre Productions Playwrights Realm Poets & Writers

Poets & Writers
Poets House
The Point CDC
Power of Two

PowHERful Foundation

Practicing Attorneys for Law Students

Program

PowHer NY

Pride Center of Staten Island

Program Reach Project Enterprise Project New Yorker Project Renewal Pure Legacee

Qualitas of Life Foundation Queens Community House Queens Legal Services

Queer Detainee Empowerment Project

Race Track Chaplaincy of America

Raga Massive REACH Institute Reach the World Read Ahead Read Alliance

Reading Holiday Project Rebuilding Together NYC

Recess

Red Hook Initiative Red Umbrella Project

Refoundry

ReLearning Curve

Resilience Advocacy Project

Restore NYC
The Retreat
ReuseNYC
Right 2 Thrive
Right to Be

RightRides for Women's Safety

Rioult

Rise Magazine Rise Up & Walk

RiseBoro Community Partnership

River Project Riverside Theatre Road Recovery ROC-NY

ROC-United Restaurant Opportunities

Center RUPCO

Rural and Migrant Ministry Sadie Nash Leadership Project Safe Harbors of the Hudson Safe Homes of Orange County

CLIENT ORGANIZATIONS 2008-2021 CONTINUED

Safe Passage Project Safe Space NYC

SAGE

Sakhi for South Asian Women

SAMFund

Samuel Field YM&YWHA
Sanctuary for Families

Sapna NYC

Sauti Yetu Center for African Women

SCO Family of Services
Self-Help Federal Credit Union
SeriousFun Children's Network
Service Program for Older People
Service Women's Action Network
Seventh Avenue Center for Family

Services

Sexual Health Innovations Shadow Box Theatre SHARE Cancer Support

Shared Interest Sheltering Arms Sikh Coalition Sky Light Center Soaringwords

Social Enterprise Greenhouse
Society For The Advancement Of The

Caribbean Diaspora

Solar Youth

South Asian Youth Action South Ward Children's Alliance Southold Universalist Church Southside United HDFC Spoons Across America St. Nicks Alliance

St. Vincent's Special Needs Services Stamford Museum and Nature Center Stanley M. Isaacs Neighborhood Center

Start Small Think Big Staten Island Arts

Staten Island Legal Services Staten Island Museum Step Up For Better Living

Steve Fund

Stop Abuse Campaign Straus Historical Society Street Vendor Project Streetwise and Safe

STRIVE

Summer Search New York City Sunnyside Community Services

Sustainable Flatbush Sweet Enuff Movement

Swish

Sylvia Rivera Law Project TADA! Youth Theater

Take Wing and Soar Productions
Tanenbaum Center for Interreligious

Understanding Teaching Lab

Teens for Food Justice

Telem Center for the African Child Theatre Development Fund

Theatre East

Theatre for Young Audiences USA TYA Theatre of the Oppressed NYC

Theatre Within Thinkubator

Third Eye Theatre Company Time in Children's Arts Initiative

TOUCH-NY Trail Blazers

Trans Queer Pueblo ? Semilla De

Liberacion

Transgender Law Center
Transition Network
Translatinx Network
Treatment Action Group
Trenton Music Makers
Triangle Arts Association
Trinity Healing Center

Turning Point for Women & Families

Ulster Literacy Association

Unified Vailsburg Services Organization

Union Settlement Association Unique People Services United Community Centers

Uniting Pride of Champaign County

Universal Temple of the Arts

Unmarried Equality

UPROSE

Uptown Grand Central Upwardly Global Urban Assembly Urban Justice Center

Urban League of Essex County

Urban Upbound Urban Wild

Urban Youth Alliance International

UrbanGlass Valley Verde Vamos Unidos

Variety Boys & Girls Club of Queens

Veneration

viBe Theater Experience Violence Intervention Program

Voces Latinas

Voelker Orth Museum

Voices of Community Activists and

Leaders (VOCAL-NY)

Voices of Women Organizing Project

Voices Unbroken Volunteer New York Volunteers of Legal Service

W.O.W Project

Washington Heights and Inwood Development Corporation WAVES for Development Weeksville Heritage Center Welfare Rights Initiative West Harlem Art Fund

West Harlem Group Assistance Westchester Stress Project

WHEDCO

WHITE WAVE Rising Young Soon Kim

Dance Company Whitebox Art Center

William Alanson White Institute

WomanHood Project

WomanKind

Women for Afghan Women Women?s Justice Now

Women's Center for Education & Career

Advancement

Women's HIV Collaborative Word Up Community Bookstore Workforce Professionals Training

Institute

Workshop in Business Opportunities

WP Theater

Xchange for Change YA-YA Network Year Up New York Yes The Bronx

YM & YWHA of Washington Heights &

Inwood

You Gotta Believe

Young Audiences New York Young Survival Coalition

Young Women of Color HIV/AIDS

Coalition

Youth Ministries for Peace & Justice

Youth Represent YWCA of Brooklyn YWCA of Queens

Our dear Judy,

As you begin your next adventure, we, your lifelong friends have to say that to us, your professional brilliance is surpassed only by the magnificent capacity of your heart.

You always love, continually inspire and encourage, and in every way embody the purest definition of friendship.

Along with Cause Effective, we honor, applaud and celebrate the one and only extraordinary you!

Brava, Gorgeous! Dance on! The best is yet to be!

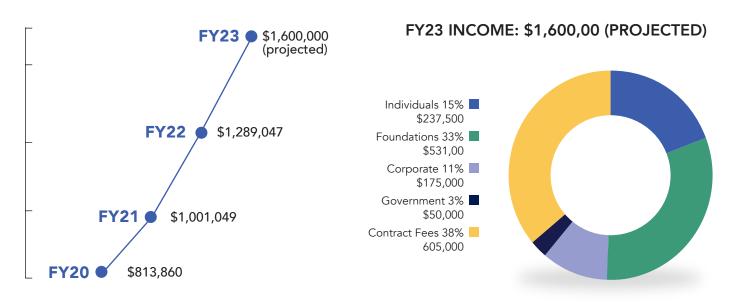
All our Love, Carolyn, Cindy, Donna, Doreena, Linda, Ann

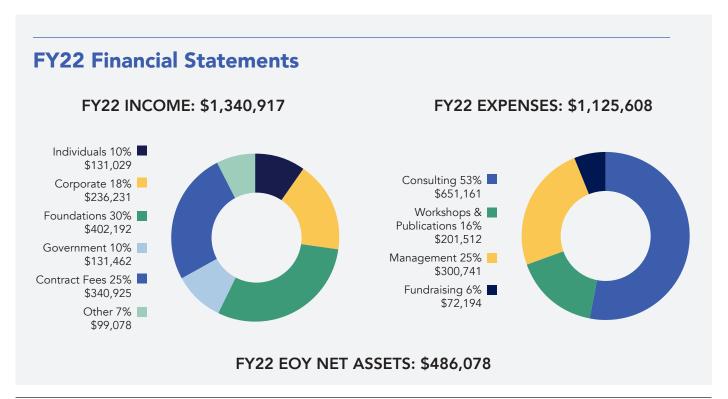
Celebrating Our Financial Growth

We are immensely proud and humbled to report that Cause Effective has experienced significant growth over the last three years. As we close Fiscal Year 2023, we reflect on the strides we've made since Fiscal Year 2020. Back then, our annual financial support was \$813,860. Today, we are thrilled to announce that we have doubled this figure, reaching a remarkable \$1,600,000 for Fiscal Year 2023. This represents a testament to the faith and generosity of our supporters, the hard work of our staff, and the impactful nature of our cause. It also stands as a motivating benchmark as we plan for the future.

FINANCIAL GROWTH FY20 – FY23

UNAUDITED FINANCIALS FY23





PHILANTHROPIC PARTNERSHIPS

Cause Effective's Philanthropic Partnerships are Key to Sectoral Change

Since our founding, we recognized the importance of cultivating relationships with funders to provide Cause Effective as a resource to their grantees and other worthy nonprofits. Our very first foundation grant was 40 years ago from the New York Community Trust to enable Cause Effective (Folkworks) to support grassroots nonprofits as they ventured into special events production and needed guidance from our team.

In those early years, we knew that under-resourced organizations could not hire Cause Effective, and our partnerships with foundations was born as critical to our model – Cause Effective, clients, and funders. Whether offering support for particular grantees, or targeted cohorts of grantees, or more broad-based assistance for the nonprofits of New York (and beyond), Cause Effective could not be successful without philanthropic investment.

Partners in Philanthropy

It gives us great pleasure to say THANK YOU to our many partners over four decades whose foresight has enabled us to have such a broad effect on so many vital causes:

Alliance for Non-Profit Management

Altman Foundation Amalgamated Bank

Archdiocese of New York

Arcus Foundation

Asian American Federation

Association of Fundraising Professionals

Association of Nonprofit Specialists

BDO FMA
BNY Mellon

Booth Ferris Foundation

Brooklyn Community Foundation

Candid

Center for Bronx Nonprofits

Citibank

Community Resource Exchange Curtis W. McGraw Foundation

Dyson Foundation

Educational Foundation of America

Geraldine R Dodge Foundation

Hispanic Federation

Hyde and Watson Foundation

Investors Bank

ioby

JP Morgan Chase

Kramer Levin Naftalis & Frankel Lawyers Alliance for New York

Local Initiatives Support Corporation

M&T Bank

Mertz Gilmore Foundation NeighborWorks America New York Community Trust New York Women's Foundation

Nonprofit Finance Fund Nonprofit New York

NYC Department of Cultural Affairs

NYC Department of Youth and Community

Development

NYC Mayor's Office of Contract Services NYC Mayor's Office of Criminal Justice

NYN Media

Open Society Foundations

Prudential Financial

Queens Borough President's Office Robert Sterling Clark Foundation

Robin Hood Foundation
Rockefeller Brothers Fund

Support Center for Nonprofit Management

UJA Federation of New York United Way of New York City

Westchester Community Foundation

William Caspar Graustein Memorial Fund

Youth INC

Cause Effective

Judy,

Thank you for your many years of passion and dedication to Cause Effective. Your leadership, vision, and inspiration have brought CE to its pinnacle of success today. Your legacy at CE and in the nonprofit sector will be felt for many years to come. Thank you for being an amazing boss, partner, and friend to us all. You will be missed.

Congratulations to Judy Levine and all of the honorees.

With love from the Cause Effective Team

CAUSE EFFECTIVE STAFF

Cause Effective's team brings several decades of combined nonprofit expertise to each project as well as an enthusiasm for the vitality of the organizations we help, which fuels our passion to see them succeed.



Esther Alix,Interim Director of Philanthropic
Engagement



Judy Levine,Executive Director



Raiesa Ali, Program Associate



Lakimja Mattocks, Senior Affiliate



Joseph Barretto, Senior Affiliate



David McGoy, Senior Associate



Kirsty Bryant,Program Coordinator



Cynthia Reddrick,Senior Director of Consulting
Practice



Greg Cohen,Senior Advisor



Shyla Rivera, Senior Director of Operations



Janay Daniel,
Director of Programs and
Evaluation



Jessica Scheer, Senior Affiliate



Erin Dotson,Senior Affiliate



Sonya Shields, Senior Director of Strategy & Innovation



Yvonne Garcia, Senior Affiliate



Kim St. Bernard, Senior Affiliate

What could be better than working in service to your community?

Doing so beside people you love and respect.

Congratulations to my colleague and friend of nearly three decades, Judy Levine, on deftly ushering Cause Effective through to its new and exciting iteration. Thank you for bringing me along for the ride!



"Making our Event Special original crew"

Congratulations to all of the partners so deservedly being honored on the occasion of Cause Effective's 40th Anniversary!



www.zapconsults.com

CAUSE EFFECTIVE BOARD OF DIRECTORS

Zanetta Addams-Pilgrim,

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ZAP Consults

Didi Lacher,

Vice-Chair

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Amy Wolf,

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Grant Thornton

Kelsey Louie,

The Door

Ross Pasquale,

Kustomer/Meta

Charko Patterson,

Google

Pedro Reyes,

Wells Fargo

Michell Speight,

ABFE

Congratulations to Judy Levine and the Cause Effective team on 40 years of championing mission-driven organizations in New York City.

The Partnership for After School Education thanks
Cause Effective for its leadership in supporting the nonprofit
field to craft dynamic, compelling stories of impact.



BRAVA, Judy Levine!



From the Friends of Church Street School for Music and Art, where your work and dedication as Board Chair has made it possible for generations of kids and elders to MAKE MORE MUSIC, MAKE MORE ART!

FOR MUSIC AND ART

EST. 1990

EMPOWER ACTIONS that go beyond words.

At BNY Mellon, we celebrate actions that lead to greater good.

We commend Cause Effective and celebrate its 40 years of service to the non-profit community.

We congratulate the Honorees.

Rene Deida, VP-Corporate Giving, Prudential Financial

Camille Emeagwali, Sr. VP - Programs and Strategic Learning, New York Women's Foundation

Street Vendor Project

Asian American Federation

Judy Levine, Outstanding Leader and Executive Director, Cause Effective, Inc.

bnymellon.com

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Kramer Levin salutes Cause Effective for 40 years of service transforming nonprofit culture and making the world a better place.

We are proud to serve as Cause Effective's pro bono counsel and honor our partner Jeff Trachtman for his role as co-founder.



Judy,

It is with great admiration and appreciation that we celebrate your years of service at Cause Effective!

Your unwavering dedication and tireless efforts in advancing the CE mission have made a significant impact on the lives of countless individuals and families.

Your commitment is a true testament to the generous and compassionate spirit, we as your family, have always known and loved about you. Today, along with your co-workers and friends, we thank you for everything you have done and for being an inspiration to us all.

We are proud of you, in awe of you, and love you,

Your Family,

Adam & Jane
Adele & Barry
Charlie, Laurie, Josh & Zach
Iris
Joel & Andrea
Michael & Julie
Nicole & Zach
and all our families...

Happy 40th Anniversary, Cause Effective!!!

Kelsey Louie congratulates
Judy Levine for her amazing
leadership of Cause Effective
and immeasurable contributions
to the non-profit sector.

The William Caspar Graustein

Memorial Fund

Congratulates Cause Effective

for 40 years of

Activating Nonprofit Thrivability







GlasTechs IT Services is pleased to honor the longstanding collaboration of Honoree Judy Levine and Board Chair Zanetta Addams-Pilgrim.

Thank you, Cause Effective, for your service to the NYC community.

Congratulations to all the Honorees.

GlasTechs

accompanycapital

INVESTING IN NEW YORK IMMIGRANT
AND REFUGEE ENTREPRENEURS

Accompany Capital applauds tonight's honorees at Cause Effective's 40th Anniversary Awards

Your leadership has accelerated social change and strengthened the nonprofit sector.

Congratulations

Judy Levine, Jo-Ann Yoo, Camille Abrahams Emeagwali, Mohammed Attia, Carina Kaufman-Gutierrez, and Rene Deida!

Congratulations to Cause Effective on 40 years of service!

Special THANK YOU to Judy for her many years of dedication to CE.

Congrats on your retirement!

PEDRO REYES

Many, many thanks to Judy Levine!

Her wide vision and hard work has had a great impact on Cause Effective and the whole nonprofit sector.

Deep welcome to our new Executive Director who will lead Cause Effective into the wide-open future.

Didi Lacher and Charlie Donaldson

Felicidades Judy!



Understanding what's important®

Congratulations Cause Effective!

Thank you for all that you do to support nonprofits.



Amalgamated Bank congratulates all honorees and acknowledges Judy Levine for her tremendous impact on the non-profit sector.

Congratulations!



Congratulations to
Cause Effective for
40 years of service to our
non-profit community!

We are honored and grateful for Judy's many years of service. She leaves a legacy that will sustain for the next 40 years.

With love from Charko & friends!

Congratulations to
Judy Levine and
Cause Effective on
the 40th Anniversary.

Thank you for being a valued partner to East Harlem Block Nursery, Inc.



Support Center thanks our friends at Cause Effective for your amazing partnership and much-needed programs.

And congratulations, Judy, and wishing you all the best!



Congratulations
to
Judy Levine
and the
Cause Effective
legacy!

shapiroassociates
FUNDRAISING STRATEGY & MANAGEMENT

Warm wishes to
Judy Levine from
Poets & Writers



Congratulations,
Judy and
Cause Effective,
for a job well done
and a life well-lived.

Jeff Blum and Ellen Cassedy



BDO's Nonprofit and Grantmaker Advisory team celebrates 40 years of Cause Effective's support for the nonprofit sector!



INSIDE BACK COVER WILL BE BLANK

Cause Effective

209 West 29th Street, #242 New York, NY 10001 212-643-7093 causeeffective.org





