

# Partner with Cause Effective to **Activate Nonprofit** Thrivability



## Our Purpose

Cause Effective has been at the forefront of the capacity building ecosystem for over 40 years, partnering with more than 7,000 social justice and human rights organizations to support fundraising, communications, board governance, leadership development and strategic planning.

Cause Effective believes that nonprofit organizations are vital to social change movements and to providing direct services, resources, and opportunities to marginalized communities.

Cause Effective's community consists of nonprofit organizations, their mission-driven leaders, and the beneficiaries they serve, who have a shared interest in addressing entrenched community conditions and promoting social, racial, and economic justice in historically underserved communities.

In 2020, Cause Effective's relevance surged as many nonprofits sought guidance on racial justice communication and fundraising, as well as equity in board governance to center diversity, equity, and inclusion.



# Our Vision for Nonprofit Thrivability

The Thrivability Model is designed to enhance our work offered to nonprofits in the areas of fundraising, communication, board governance, leadership development and strategic planning.

## THRIVABILITY PILLARS

### 1 Identity

Cause Effective aims to help nonprofit organizations embrace multiple identities within their organization as more than representation, but a culture asset to their mission and work.

### 2 Center Diversity, Equity and Inclusion in Fundraising, Communications and Governance

Cause Effective partners with nonprofit organizations to center diversity, equity, and inclusion as a management practice that strengthens fundraising, communications and board governance – disrupting systemic issues and power imbalances and moving to collaboration and transformation.

### 3 Collaboration and Allyship to Fuel Social Justice and Equity

Cause Effective helps nonprofits to align their values with management practices that integrate their organization's fundraising and communications strategies across teams, and in partnership with their board, donors, funders, and community to elevate their mission and work.

### 4 Philanthropic Education

Cause Effective assists nonprofits in conducting philanthropic education as the path to elevating missions and activating resources. Through philanthropic education, nonprofits can raise greater awareness and engagement around the systemic issues in communities and opportunities to partner equitably to making social impact.

### 5 The Power of Transformational Partnerships

Cause Effective provides strategies to nonprofits to build trust and equitable partnerships with donors and funders. We help organizations connect with their audience through shared values and ways to partner to create the world that we seek.

**We partner with organizations seeking to develop robust fundraising, equitable communication strategies, and effective governance structures to position themselves towards sustainability, growth, and deeper impact.**

### **Resource Activation**

Consulting services, workshops and retreats in the areas of fundraising, communications, board governance and strategic planning.



### **Preparing the Next Generation**

Cohort programs for BIPOC leaders in the areas of fundraising and communications.



### **Nonprofit Thrivability Education**

Leadership management practice to change mindset, behavior, and the culture and management practices of organizations to move beyond scarcity into growth and lasting impact.



### **Philanthropic Partnerships**

Collaborating with foundations and corporations to provide capacity building and technical assistance.



## **CAUSE EFFECTIVE'S PROGRAM AND SERVICES MODEL**

### **Leadership Development**

Training, coaching, and workshops.

