

## SAMPLE BOARD MEMBER FUNDRAISING COMMITMENT

Between now and June 30, I, \_\_\_\_\_, commit to the following fundraising activities:

\_\_\_\_\_ Directly (1-1) asking \_\_\_\_\_ (#) individuals for significant contributions in the range of \$\_\_\_\_\_ to \$\_\_\_\_\_.

I will ask \_\_\_\_\_ (#) of these prospects from my own circle of acquaintances.

I will ask \_\_\_\_\_ (#) of these prospects from a list supplied to me.

\_\_\_\_\_ Sending out \_\_\_\_\_ (#) solicitation letters to my own personal contacts during the organization's annual mailing, including writing personal notes on all, and following up by phone with \_\_\_\_\_ (#) letters per mailing.

\_\_\_\_\_ Hosting/Co-hosting (circle one) \_\_\_\_\_ (#) of house parties at my home/at someone else's home (circle one). I will invite \_\_\_\_\_ (#) of people to this house party with the intent of getting \_\_\_\_\_ (#) people to actually attend.

\_\_\_\_\_ Targeting \_\_\_\_\_ (#) personal friends/colleagues who might be interested in the our organization if they knew more about it. How can we get them more involved?

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\_\_\_\_\_ Inviting \_\_\_\_\_ (#) people I think could help the organization (money, things, access) to "cultivation/visibility" events (like the opening night reception).

\_\_\_\_\_ Sending out \_\_\_\_\_ (#) newsletters with a personal note \_\_\_\_\_ (#) times a year.

\_\_\_\_\_ Helping to write and produce the newsletter, press releases, and other publicity materials.

\_\_\_\_\_ Soliciting \_\_\_\_\_ (#) Journal Greetings once a year.

\_\_\_\_\_ Soliciting \_\_\_\_\_ (#) local stores for a "Friends" Campaign.

\_\_\_\_\_ Spearheading the Corporate Support Council, including recruiting \_\_\_\_\_ (#) new members and developing and implementing strategies to stay in touch with existing members and get the most out of them.

\_\_\_\_\_ Serving on the Board committee which liaisons with the Corporate Support Council. This could involve attending Corporate Support Council luncheons or other meetings, speaking with business people about the organization, attending meetings to talk up the organization, etc.

\_\_\_\_\_ Developing an Audience Council of audience members and volunteers to solicit other audience members. This could involve designing strategies to involve concert attendees in fundraising, audience development, outreach, etc.

\_\_\_\_\_ Providing administrative support to the organization's fundraising efforts such as envelope-stuffing, event-planning, etc.

\_\_\_\_\_ Making contributions to the organization in memory of/in honor of a friend and encouraging \_\_\_\_\_ (#) friends to do the same.

\_\_\_\_\_ Remembering the organization in my will and suggesting that \_\_\_\_\_ (#) friends do the same.

\_\_\_\_\_ Serving on the Board Fundraising Committee.

\_\_\_\_\_ Finding \_\_\_\_\_ (#) new members for the fundraising committee.

Other fundraising commitments I would like to make are:

I am comfortable setting the following dollar goal for myself to raise: \_\_\_\_\_.

**I UNDERSTAND THAT I AM ALSO EXPECTED TO GIVE AN ANNUAL PERSONAL FINANCIAL DONATION OF AN AMOUNT THAT IS, FOR ME, A SUBSTANTIAL AND MEANINGFUL CONTRIBUTION.**

I need the following types of staff support:

**Activity/Staff Support Needed**

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